

Alabama Republican Primary Voter Survey Toplines

Sample: N=504 "likely" 2026 Republican Primary Voters (Margin of Error: 4.38%)

Mode: Online Panel + SMS Texting

Field Dates: March 5-6, 2025

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- ✓ Percentages may not equal 100% due to rounding
 - ✓ The – symbol = 0 responses for that question
 - ✓ The * symbol = responses total fewer than 1%
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1. Are you registered to vote in Alabama?

Yes	100%
No [TERMINATE]	-
Unsure [TERMINATE]	-

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2. How likely are you to vote in the 2026 Republican primary election for Governor, Congress, and other offices in Alabama? [ROTATE 1-4 TOP TO BOTTOM]

Extremely likely	76%
Very likely	15%
Somewhat likely	9%
Not likely at all [TERMINATE]	-
Unsure [TERMINATE]	-

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3. What is your age? _____ [CONTINUE IF 18+]

18-44	20%
45-64	35%
65+	45%

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4. Are you...?

Male	48%
Female	52%

5. What is your race or ethnicity? Select all that apply. [RANDOMIZE 1-4]

White	97%
Hispanic or Latino	2%
Black or African American	2%
Asian	1%
Other	1%

6. Compared to other issues that our leaders in Alabama are working on, how important is the issue of healthcare?

Extremely important	66%
Somewhat important	31%
Not that important	3%
Not at all important	1%

7. From the following options, which would you say is the top healthcare priority in Alabama?
[RANDOMIZE 1-3]

Lowering the cost of healthcare and prescription drugs	69%
Improving the quality of care received	15%
Providing more access to doctors and prescription drugs	13%
Other	3%

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8. How important is it that state leaders work to make it easier for Alabama businesses to offer affordable healthcare to their employees?

Extremely important	70%
Somewhat important	26%
Not that important	2%
Not at all important	2%

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9. How would you feel about legislation, currently being considered in the Alabama State Senate, that would implement a mandatory fee of at least \$10.64 on every prescription filled in Alabama? This fee would be passed down to all employers who sponsor their employees' healthcare plans, from large companies to small businesses, and ultimately their employees.

Based on this piece of information, do you support or oppose this legislation?

Total Support	21%
Total Oppose	79%
Strongly support	5%
Somewhat support	16%
Somewhat oppose	28%
Strongly oppose	50%

10. This fee is expected to cost Alabama employers a total of at least \$347 million dollars each year statewide.

Knowing this, do you support or oppose this legislation?

Total Support	16%
Total Oppose	84%
Strongly support	4%
Somewhat support	12%
Somewhat oppose	29%
Strongly oppose	55%

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11. Where do you purchase prescription drugs for you and/or your family?

An independent, locally-owned pharmacy	37%
A chain pharmacy, such as Walgreens or CVS	34%
A pharmacy inside of a larger store, like Wal-Mart or Kroger	30%
Online	10%
Other (Specify ____)	*
None/Do not purchase prescription drugs	2%

Now just a few more questions for statistical purposes only...

12. When thinking about politics and government, do you consider yourself to be –
[ROTATE TOP TO BOTTOM]

Conservative	73%
Moderate	21%
Liberal	6%

13. What is the highest level of education that you have received?

Some high school	2%
Graduated high school or equivalent	13%
Some college, but no degree	23%
Technical or vocational school	5%
Associate degree	13%
Bachelor's degree	26%
Masters or Professional degree	18%
Unsure	*

14. How would you describe the area where you live?

Urban	6%
Suburban	45%
Rural	49%

[COUNTY] What county do you live in? [PROVIDE DROP-DOWN LIST] [CATEGORIZED BY DMA]

Birmingham	39%
Huntsville-Decatur	22%
Mobile-Pensacola	15%
Montgomery-Selma	11%
Dothan	6%
Columbus, GA	4%
Chattanooga	1%
Atlanta	1%
Columbus-Tupelo-West Point	*
Meridian	*

END OF SURVEY