



**CYNAL**

**Survey of Likely General Election Voters**

Alabama Statewide

*Conducted December 11 – 12, 2023*

n=620 |  $\pm 3.93\%$

**Q1. Vote Method:** How do you plan to vote in the November 2024 general election for President, U.S. Congress, and state offices?

	Freq.	%
<b><u>Vote in-person on Election Day</u></b>	<b>589</b>	<b>94.9%</b>
Definitely vote in-person on Election Day	483	77.9%
Probably vote in-person on Election Day	106	17.1%
<b><u>Vote absentee by mail</u></b>	<b>31</b>	<b>5.1%</b>
Probably vote absentee by mail	17	2.7%
Definitely vote absentee by mail	15	2.4%
Total	620	100.0%

**Q2. State Direction:** Generally speaking, would you say things in Alabama are headed in the right direction or off on the wrong track?

	Freq.	%
<b><u>Right direction</u></b>	<b>297</b>	<b>48.0%</b>
Definitely the right direction	34	5.5%
Mostly the right direction	263	42.5%
<b><u>Wrong track</u></b>	<b>229</b>	<b>36.9%</b>
Mostly the wrong track	124	20.0%
Definitely the wrong track	105	16.9%
Unsure	94	15.2%
Total	620	100.0%

**Q3. Generic Ballot:** If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for U.S. Congress?

	Freq.	%
<b><u>Republican candidate</u></b>	<b>366</b>	<b>59.1%</b>
Definitely the Republican candidate	297	48.0%
Probably the Republican candidate	69	11.1%
<b><u>Democratic candidate</u></b>	<b>181</b>	<b>29.1%</b>
Probably the Democratic candidate	34	5.6%
Definitely the Democratic candidate	146	23.6%
Unsure	73	11.8%
Total	620	100.0%

**Q4. Healthcare Priority:** Which type of healthcare in Alabama do you think is most underserved?

	Freq.	%
Mental healthcare	261	42.1%
General care	66	10.6%
Preventative care	54	8.7%
Long-term care	53	8.5%
Substance use care	26	4.2%
Neurological care	8	1.3%
Pediatric care	6	1.0%
Rehabilitative care	6	0.9%
Cardiovascular care	6	0.9%
Palliative care	5	0.7%
Unsure	131	21.1%
Total	620	100.0%



**Q5. Mental Health Rank:** When thinking about all the types of healthcare in Alabama, what level of priority would you give to mental healthcare and substance abuse treatment?

	Freq.	%
<b><u>Important</u></b>	<b>576</b>	<b>93.0%</b>
Most important	132	21.3%
Very important	380	61.2%
Somewhat important	64	10.4%
<b><u>Not important</u></b>	<b>25</b>	<b>4.0%</b>
Not very important	16	2.6%
Not at all important	9	1.4%
Unsure	19	3.0%
Total	620	100.0%

**Q6. Mental Health Direction:** Generally speaking, would you say mental health issues in Alabama are better, worse, or about the same compared to a few years ago?

	Freq.	%
<b><u>Better</u></b>	<b>37</b>	<b>5.9%</b>
Much better	5	0.7%
Somewhat better	32	5.2%
<b><u>About the same</u></b>	<b>179</b>	<b>28.9%</b>
<b><u>Worse</u></b>	<b>321</b>	<b>51.7%</b>
Somewhat worse	162	26.1%
Much worse	159	25.6%
Unsure	84	13.5%
Total	620	100.0%

**Q7. Mental Health Access:** Generally speaking, would you say mental health and substance use treatment in Alabama is accessible or inaccessible?

	Freq.	%
<b><u>Accessible</u></b>	<b>201</b>	<b>32.5%</b>
Very accessible	25	4.0%
Somewhat accessible	177	28.5%
<b><u>Inaccessible</u></b>	<b>296</b>	<b>47.7%</b>
Somewhat inaccessible	163	26.3%
Very inaccessible	132	21.3%
Unsure	123	19.8%
Total	620	100.0%

**Q8. Mental Health Impact:** Do you agree or disagree that mental health and substance abuse issues are negatively impacting our society?

	Freq.	%
<b><u>Agree</u></b>	<b>558</b>	<b>90.0%</b>
Strongly agree	411	66.3%
Somewhat agree	146	23.6%
<b><u>Disagree</u></b>	<b>36</b>	<b>5.8%</b>
Somewhat disagree	18	2.9%
Strongly disagree	18	2.9%



Unsure	26	4.3%
Total	620	100.0%

**Q9. Mental Health Effects:** Which parts of society do you think mental health and substance abuse issues are affecting the most? Please select all that apply.

	Freq.	%
Alabama public schools	272	43.9%
The Alabama prison system	221	35.7%
Public safety in Alabama	332	53.6%
Overall healthcare in Alabama	301	48.6%
Unsure	30	4.8%
Total	558	90.0%

**Q10. Personal Treatment:** Thinking now about your own experiences with mental health and your community... Have you, your family, or your friend found help and access to mental health or drug and alcohol treatment and counseling when needed? Remember, your responses are completely anonymous.

	Freq.	%
Yes	194	31.3%
No, we were unable to find accessible mental healthcare or substance	112	18.0%
No, we did not seek mental healthcare or substance treatment	222	35.8%
Unsure	92	14.9%
Total	620	100.0%

**Q11. Obstacles to Care:** What were your biggest barriers to accessing mental health services? Please select all that apply.

	Freq.	%
Lack of ability to pay	61	54.8%
Lack of insurance	37	33.3%
No treatment services near me	55	49.4%
Waiting list was too long	49	43.6%
Didn't know how or where to look	30	27.2%
Was afraid/ashamed to seek treatment	14	12.4%
Unsure	4	3.9%
Total	112	100.0%

**Q12. Mental Health Crisis:** Have you or someone close to you ever had a mental health crisis or attempted to harm themselves?

	Freq.	%
Yes	285	45.9%
No	283	45.6%
Prefer not to answer	53	8.5%
Total	620	100.0%

**Q13. Crisis Response:** Were you able to get a crisis response or the help you needed in a timely manner?

	Freq.	%
Yes	105	36.7%
No	127	44.5%
Unsure	53	18.8%
Total	285	100.0%



**Q14. 911 Mental Health:** Have you ever had to call the police or an ambulance to respond to a mental health or substance use emergency?

	Freq.	%
Yes	142	23.0%
No	466	75.2%
Unsure	12	1.9%
Total	620	100.0%

**Q15. 988 Awareness:** Are you aware of the 988 phone number and what it is used for?

	Freq.	%
Yes	126	20.2%
No	461	74.3%
Unsure	34	5.5%
Total	620	100.0%

**Q16. 988 Use:** 988 is a public Suicide and Crisis Lifeline available 24/7 for people experiencing mental health crises. If you were to experience a mental health crisis, how likely would you be to use the 988 Suicide and Crisis Lifeline?

	Freq.	%
<b>Likely</b>	<b>417</b>	<b>67.2%</b>
Very likely	224	36.1%
Somewhat likely	193	31.2%
<b>Not likely</b>	<b>112</b>	<b>18.1%</b>
Not very likely	63	10.1%
Not likely at all	50	8.0%
Unsure	91	14.7%
Total	620	100.0%

**Q17. 988 Not Likely Follow-up:** What makes you unlikely to use the 988 Lifeline?

	Freq.	%
I am worried about receiving a bill	1	0.8%
I am worried about police arriving	6	5.4%
I am worried that they would not be equipped to help	19	16.7%
I am worried about being judged by others	6	5.3%
I have other resources and friends and family that I would turn to first	45	40.5%
Another reason not listed	28	24.9%
Unsure	7	6.4%
Total	112	100.0%

**Q18. 988 Legislation:** Would you support or oppose legislation that added a monthly surcharge fee of \$0.50 to your phone bill, similar to the monthly \$1.86 fee for 911 services paid from your phone bill, that would go towards increasing access to mental health crisis services?

	Freq.	%
<b>Support</b>	<b>325</b>	<b>52.4%</b>
Strongly support	175	28.3%
Somewhat support	150	24.1%
<b>Oppose</b>	<b>228</b>	<b>36.8%</b>
Somewhat oppose	48	7.8%
Strongly oppose	180	29.0%



Unsure	67	10.8%
Total	620	100.0%

**Q19. Gambling Profits for Mental Health:** If Alabama legalized gambling, would you support or oppose using a portion of the money for mental healthcare and to treat substance abuse and gambling addiction?

	Freq.	%
<b><u>Support</u></b>	<b>507</b>	<b>81.8%</b>
Strongly support	349	56.3%
Somewhat support	158	25.5%
<b><u>Oppose</u></b>	<b>78</b>	<b>12.6%</b>
Somewhat oppose	29	4.7%
Strongly oppose	49	7.9%
Unsure	35	5.6%
Total	620	100.0%

**Q20. Opioid Settlement:** Alabama will receive nearly \$249 million over the next 15 years in opioid settlement money from specific pharmacies and drug makers for their role in the opioid epidemic. Do you support or oppose that the majority of that settlement should be used to fund substance abuse treatment and prevention in Alabama?

	Freq.	%
<b><u>Support</u></b>	<b>511</b>	<b>82.5%</b>
Strongly support	338	54.6%
Somewhat support	173	27.9%
<b><u>Oppose</u></b>	<b>68</b>	<b>11.0%</b>
Somewhat oppose	38	6.1%
Strongly oppose	30	4.9%
Unsure	41	6.6%
Total	620	100.0%

**Q21. Elected Official Impact:** Would you be more likely or less likely to vote for an elected official who prioritizes funding mental healthcare?

	Freq.	%
<b><u>More likely</u></b>	<b>393</b>	<b>63.4%</b>
Much more likely	194	31.3%
Somewhat more likely	199	32.1%
<b><u>Makes no difference</u></b>	<b>108</b>	<b>17.4%</b>
<b><u>Less likely</u></b>	<b>32</b>	<b>5.2%</b>
Somewhat less likely	16	2.5%
Much less likely	17	2.7%
Unsure	87	14.0%
Total	620	100.0%

**Q22. Gender**

	Freq.	%
Female	347	56.0%
Male	262	42.3%
Nonbinary	11	1.8%
Total	620	100.0%



**Q23. Age Range**

	<b>Freq.</b>	<b>%</b>
<b><u>Under 55</u></b>	<b>320</b>	<b>51.6%</b>
18 - 29	72	11.6%
30 - 44	144	23.2%
45 - 54	104	16.8%
<b><u>55 and Over</u></b>	<b>300</b>	<b>48.4%</b>
55 - 64	118	19.0%
65+	182	29.4%
Total	620	100.0%

**Q24. Partisanship by Response**

	<b>Freq.</b>	<b>%</b>
<b><u>Republican</u></b>	<b>323</b>	<b>52.1%</b>
Strongly Republican	212	34.2%
Mostly Republican	111	17.9%
<b><u>Independent</u></b>	<b>105</b>	<b>17.0%</b>
<b><u>Democratic</u></b>	<b>170</b>	<b>27.4%</b>
Mostly Democratic	72	11.7%
Strongly Democratic	98	15.8%
Unsure	21	3.4%
Total	620	100.0%

**Q25. Community Type**

	<b>Freq.</b>	<b>%</b>
Rural	181	29.3%
Small town	223	35.9%
Suburban	168	27.1%
Urban	48	7.8%
Total	620	100.0%

**Q26. Income by Response**

	<b>Freq.</b>	<b>%</b>
Less than \$25,000	43	6.9%
\$25,000 - \$49,999	121	19.5%
\$50,000 - \$74,999	105	16.9%
\$75,000 - \$99,999	88	14.2%
\$100,000 - \$124,999	90	14.6%
\$125,000+	114	18.3%
Unsure	59	9.6%
Total	620	100.0%

**Q27. Race/Ethnicity**

	<b>Freq.</b>	<b>%</b>
White or Caucasian	425	68.5%
Asian or Pacific Islander	7	1.1%
Black or African American	143	23.1%
Hispanic or Latino	14	2.3%
Other	17	2.7%
Unsure	14	2.3%
Total	620	100.0%



**Q28. 2020 Retro Ballot**

	Freq.	%
Republican Donald Trump	356	57.4%
Democrat Joe Biden	197	31.9%
Another candidate	17	2.7%
Did not vote in 2020	24	3.9%
Unsure	26	4.1%
Total	620	100.0%

**Q29. Education Level**

	Freq.	%
<b>No degree</b>	<b>385</b>	<b>62.1%</b>
Some high school	11	1.7%
High school diploma/GED	91	14.7%
Technical Certification	33	5.4%
Some college or Associate's Degree	250	40.2%
<b>At least College</b>	<b>229</b>	<b>36.9%</b>
Four-year undergraduate or Bachelor's Degree	117	18.9%
Graduate degree or further	112	18.0%
Unsure	6	1.0%
Total	620	100.0%

**Q30. General Election X of 4**

	Freq.	%
0 of 4	17	2.8%
1 of 4	80	13.0%
2 of 4	111	18.0%
3 of 4	138	22.3%
4 of 4	273	44.0%
Total	620	100.0%

**Q31. Geo - DMA**

	Freq.	%
<b>Huntsville-Decatur DMA</b>	<b>133</b>	<b>21.4%</b>
<b>Birmingham DMA</b>	<b>256</b>	<b>41.3%</b>
Atlanta DMA	7	1.2%
Birmingham DMA	246	39.7%
Columbus-Tupelo-West Point DMA	3	0.4%
<b>Montgomery DMA</b>	<b>140</b>	<b>22.5%</b>
Columbus GA DMA	30	4.8%
Dothan DMA	25	4.0%
Meridian DMA	5	0.7%
Montgomery-Selma DMA	80	13.0%
<b>Mobile-Pensacola DMA</b>	<b>91</b>	<b>14.7%</b>
Total	620	100.0%

**Q32. Geo - Congressional District**

	Freq.	%
1	87	14.0%
2	81	13.1%
3	85	13.8%





4	87	14.0%
5	94	15.2%
6	99	15.9%
7	87	14.0%
Total	620	100.0%

**Q33. Age + Income**

	<b>Freq.</b>	<b>%</b>
<65 <\$50k	109	17.6%
<65 \$50k-\$75k	68	11.0%
<65 \$75k-\$100k	60	9.7%
<65 \$100k+	167	27.0%
65+ <\$50k	55	8.8%
65+ \$50k-\$75k	37	5.9%
65+ \$75k-\$100k	28	4.5%
65+ \$100k+	37	5.9%
Unsure	59	9.6%
Total	620	100.0%

**Q34. Gender + Age**

	<b>Freq.</b>	<b>%</b>
F 18 - 29	39	6.2%
F 30 - 44	82	13.1%
F 45 - 54	56	9.0%
F 55 - 64	65	10.5%
F 65+	106	17.1%
M 18 - 29	30	4.8%
M 30 - 44	62	9.9%
M 45 - 54	46	7.3%
M 55 - 64	50	8.1%
M 65+	75	12.1%
Nonbinary 18 - 29	3	0.5%
Nonbinary 30 - 44	1	0.1%
Nonbinary 45 - 54	3	0.4%
Nonbinary 55 - 64	3	0.4%
Nonbinary 65+	2	0.3%
Total	620	100.0%

**Q35. Race + Gender**

	<b>Freq.</b>	<b>%</b>
White Female	238	38.4%
White Male	184	29.6%
White Nonbinary	3	0.5%
Asian Female	2	0.4%
Asian Male	5	0.8%
Black Female	89	14.4%
Black Male	53	8.5%
Black Nonbinary	1	0.1%
Hispanic Female	7	1.2%
Hispanic Male	6	1.0%
Hispanic Nonbinary	1	0.1%
Other Female	7	1.2%
Other Male	6	0.9%
Other Nonbinary	4	0.7%
Unsure	14	2.3%
Total	620	100.0%



### Q36. Gender + Education

	Freq.	%
Female At least College	141	22.8%
Female No degree	205	33.0%
Male At least College	83	13.4%
Male No degree	175	28.3%
Nonbinary At least College	5	0.8%
Nonbinary No degree	5	0.8%
Unsure	6	1.0%
Total	620	100.0%

### METHODOLOGY

This probabilistic survey was conducted December 11 – 12, 2023, with 620 likely general election voters. It has a margin of error of  $\pm 3.93\%$ . Known registered voters were interviewed via SMS and online panel. This survey was weighted to a likely general election voter universe.

### ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.

